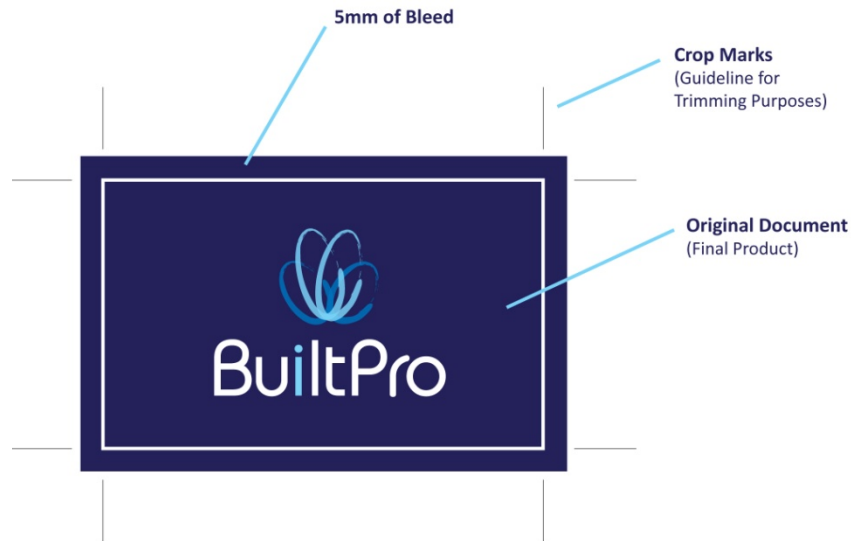


## Providing Artwork? What you need to know.

### What is bleed?

The area outside your printed image. This will allow's the printer to be able to guarantee that your printed piece will (if cut a fraction to the left or right) be finished at the correct finished size.

Not allowing for bleed may result in your piece having a thin white line (which is actually the card or paper underneath).



### Artwork is not considered finished unless it meets the following specifications

- Add Bleed (3mm - 5mm of colour around the actual finished size)
- Artwork must be designed at a minimum of 300dpi resolution.
- Photographs used in design must also be 300dpi resolution.
- All images must be CMYK
- All fonts must be embedded or outlined
- All images or text must remain 5mm inside the actual finished size (this is an internal bleed)
- Overprint Preview must be switched on (no responsibility will be taken if this feature has been turned off when file has been supplied to select print solutions)
- File must be supplied to the correct finished size.

- Pantone Colours will not be accepted when printing CMYK

Please read these conditions carefully as no responsibility will be taken if artwork is not supplied correctly.